

## **gabbegroup Joins Leading International PR Network**

**NEW YORK, July 16, 2007** – gabbegroup ([www.gabbe.com](http://www.gabbe.com)), a New York City-based PR and marketing agency, has joined the International Public Relations Association (IPRA), the leading network of public relations professionals worldwide.

First established in 1955 in London, the IPRA has grown to a network of public relations professionals around the globe with the goal of being “the world’s most relevant, resourceful and influential professional association for senior international public relations executives.”

Members are required to endorse the principles of the Code of Venice on ethical conduct and the Code of Athens in support of the moral principles in the Universal Declaration of Human Rights, as well as IPRA’s Charters on environmental communication and media transparency. IPRA, which is recognized by the United Nations and its Educational, Scientific and Cultural Organization (UNESCO), also bestows its Golden World Awards for Excellence each year, among the only global awards programs in the PR industry.

“We are thrilled to be a part of this renowned group representing the best PR and communications professionals worldwide, and look forward to being an active participant in the global dialogue on challenges and opportunities facing our industry in the years ahead,” said Jill S. Gabbe, partner.

gabbegroup, founded in 1980, is an award-winning public relations and marketing firm serving for-profit and not-for-profit organizations in the U.S. and internationally. Clients benefit from the firm’s specialized focus on health, education, sustainability and philanthropy, as well as nearly 30 years of experience in the fields of finance, professional services, energy and other industries. For more information, please visit [www.gabbe.com](http://www.gabbe.com).

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